



**CENTRE FOR CIRCULAR ECONOMY
FRIEND IN NEED INDIA TRUST**



Scientific Writing for Ph.D. aspirants in Economics & Management Science!

An educational program

Offered by Prof. Dr. Shyama V. Ramani, Founder-Director of Friend In Need India Trust to raise funds for building toilets, public waste bins etc.

- *An online educational program that is NOT a MOOC but intensely interactive!*
- *Fees will entirely go to Friend In Need India Trust or FIN – towards supporting women and men building toilets and working on waste management and community projects – like school toilets, hand washing facilities, painting of public bus-stops, public waste bins and COVID-19 recovery of poor households.*



1. Why the course? For multiple value creation! For students – and the poor!

The objective of this course is to help aspiring Ph.D. candidates in economics and management write a good research project proposal, while using student fees to support FIN's development projects. This is our application of the theoretical notion – 'multiple value creation' – to practice. In this manner, FIN Trust can help students and also build toilets, public waste bins, and help poor households improve their lives.

2. Course Summary and Details for Application

- *Course will involve 2 hours every week for 3 months and will be taught uniquely by Prof Shyama V. Ramani*
- *There will also be one to one sessions with Prof. Ramani.*
- *Only 6 students will be taken. Our focus is always on quality – not quantity.*
- *Will start as soon as students have paid the registration – expected date of start is October 15, 2020.*
- *The deliverable will be a Ph.D. dissertation project written entirely by the student.*
- ***We are not an agency writing dissertations nor will any recommendation letter be issued.***
- *Interested students are requested to write the following short essay and send to fintrust.india@gmail.com by September 20, 2020.*

One page, 12 font size, Times Roman font, single line - on the following: (i) yourself, (ii) targeted universities; (iii) your research question; (iv) motivation for research question; (v) where you see yourself in 5 years.

- Submissions not conforming to the above instructions will be automatically disqualified. Also, please pay attention to logic, spelling and grammar!
- The fees are INR 8000 per month (for 3 months) for those living in Middle Income countries and 150 Euros per month (for 3 months) for those living in High Income countries.
- All students will be given full details on the use of their fees for projects in Kameswaram village and adjacent villages! And meet the village team by zoom!
- Last date for submission September 20, 2020. Selected students will be informed by October 1, 2020. Classes expected to start by October 15, 2020. FOR ANY QUERIES DROP A LINE TO fintrust.india@gmail.com



3. About Prof. Shyama V. Ramani



Hi, I recently completed my sojourn as a full time academic at the United Nations University, [UNU-MERIT](#), in the Netherlands. I am currently a Professor (part time) at a joint initiative of Maastricht University and UNU-MERIT called the School of Governance, where I coordinate a Masters Level Track on [Social Entrepreneurship and Public Policy](#). My research focuses on the relationships between technology, innovation and their governance for inclusive development. My publications and full details can be found [here](#). I am also a serial academic social entrepreneur! One of the big passions of my life is the NGO I founded and coordinate called '[Friend in Need India Trust](#)' (FIN).

FIN was founded in the aftermath of the Asian tsunami of 2004, with a two-fold mission. First, to rehabilitate an isolated coastal village in India named Kameswaram and make it as clean as any in the world, focussing on sanitation and waste management. Second, generate knowledge for scientific and practitioner communities on this transformation process, using the village as a living lab. As FIN is a unique NGO that applies 'academic theories' and mobilises students in its projects, over the years, due to demand from well-wishers, it has developed a third mission. This is to teach and train diverse stakeholder groups (communities, school children, college students, policy makers) on issues related to sanitation, waste management and hygiene behaviour, and undertake action-research. For this purpose, in 2018, an online teaching and research community was created and housed under: The [Centre for Circular Economy](#).

Below is a summary of my work.

Research: 45 peer-reviewed articles in international journals; 21 book chapters; 2 Book Volumes.

Science Communication: 22 articles, blogs and briefs for academic as well as non-academic audiences.

Public Speaking: Over 30 years of teaching experience and presenting papers or moderating in conferences, [Tedx talk](#), [Pecha-kucha](#) etc.

Directing/Coordinating Teams: Team working on [Innovation and Entrepreneurship for Sustainability Transitions](#) in UNU-MERIT, FIN and SITE4Society teams; Have led 10 international research projects.

Academic Social Entrepreneurial Start-ups: Created 4 and active in 2 of them.

Awards: ‘Women of the Earth’ trophy, in 2008, by the Institut de France and the Yves Rocher Foundation, recognized as one of the 100 women achievers of India by the Indian Ministry of Women and Child Development and FIN was one of the three winners of the 'Tamil Nadu Environment Awards’ for NGOs in 2017.

LATEST ACADEMIC PUBLICATIONS

- “On application of the Precautionary Principle to Ban GMVs: An Evolutionary Model of New Seed Technology Integration” with Mhamed-Ali El-Aroui (forthcoming in Journal of Evolutionary Economics)
- “Access to medicines after TRIPS: Is compulsory licensing an effective mechanism to lower drug prices? A review of the existing evidence” with Eduardo Urias (forthcoming in Journal of International Business Policy)
- “On consortium driven sanitation interventions to end open defecation: insights from an Indian village study.” Innovation and Development (2019): 1-17.
- “When access to drugs meets catch-up: Insights from the use of CL threats to improve access to ARV drugs in Brazil.” With Eduardo Urias, Research Policy, Volume 47, Issue 8, October 2018, Pages 1538-1552, (2018).

Thank you from all of us in Kameswaram Village!

